

FINAL REPORT
DESIGNING A BOOKLET OF KAMPUNG FIRMA AS TOURISM
DESTINATION IN PALEMBANG



**This report is written to fulfill the Requirement of
Final Report Project**

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STATE POLYTECHNIC SRIWIJAYA

PALEMBANG

2018

**APPROVAL SHEET
FINAL REPORT**

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DESTINATION IN PALEMBANG**




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Palembang, July 2018

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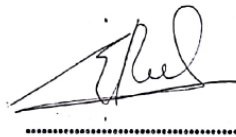
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STATE POLYTECHNIC OF SRIWIJAYA
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PREFACE

First of all, the writer would to perform the gratitude to Allah SWT for giving the mercy and the blessing for the writer in finishing this final report on time. This report is to fulfil the final report subject at English Department in State Polytechnic of Sriwijaya with the title “Designing a Booklet of Kampung Firma as tourism destination in Palembang”.

The writer realizesthis final report is still far from being perfect because of limitation of sources, time, and knowledge. Therefore, comments, and suggestion from whole source needed. The writer really expects that this report can be useful for the student of English Department state Polytechnic of Sriwijaya.

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ABSTRACT

Designing A Booklet of Kampung Firma as Tourism Destination in Palembang

(Anggria Dwi Putri 2018, 39 pages, 18 picture)

This final report is aimed in designing a booklet of Kampung Firma as tourism destination in Palembang. The purpose of this final report is to promote Kampung Firma by using a booklet. In writing this final report, the writer used the modification of Research and Developing Method from Sukmadinata (2015). This final project modified and developed the research and development method into two steps: Research and Development. The research instruments used two step: research step consisted interview, observation and documentation. Second, development steps consisted preliminary study, model development, and final product testing. Based on explanation, the writer made a design of booklet for people to know more about Kampung Firma. The conclusion and suggestion are that the booklet can be used as promotion media to promote some things like Kampung Firma as tourism destination in Palembang. Then, the booklet also can give knowledge and new information to people about Kampung Firma.

Keywords: Research and Development, Design, Booklet, Kampung Firma, Tourism

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Palembang, July 2018

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MOTTO AND DEDICATION

Motto :

**Learn from the mistakes in the past, try by using a
different way, and always hope for a successful
future.**

This final report is dedicated to :

1. My beloved family, Mama, Baba, Ayuk Mona, dan Lala.
2. All my beloved lecturers in English Department at Polytechnic of Sriwijaya.
3. All my friends in English Department especially 6BB at Polytechnic of Sriwijaya.

Anggria Dwi Putri

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